



VECTOR 3

Hall: 7
Stand: 7.201

FOR FURTHER INFORMATION

Mr. Andy Hawker
Sales Manager
Córcega 302, ático
08008 Barcelona SPAIN
Tel: +34 93 415 12 85
Fax: +34 93 217 68 32
andrew.h@vector3.es
www.vectorbox.com

COMPANY PROFILE

VECTOR 3 has been dedicated to developing on-air graphics and automation for the broadcast industry since 1984 and offers long-term stability as a manufacturer. Our company is a broadcast software house -- we are not a reseller nor involved in any other business and our dedicated team of programmers constantly upgrade and refine our products, ensuring that they continually evolve and guaranteeing compatibility with the maximum number of systems and devices. Our first big broadcast project was in 1988, when VECTOR 3 created its first general election results presentation graphics for Tele 5, a major national channel. This was the first time on Spanish TV that graphics were created and aired live and in real-time by a computer and quality problems such as aliasing, non-smooth movements, etc. were successfully overcome by our in-house created software. The following year, the same TV station needed to install an automation system to improve playout quality and relieve the tension of manual operating. Vector 3 built this system from scratch and despite hardware limitations, an accuracy of one frame was achieved. VECTORBOX was released in 1995 and immediately became the standard automation for the numerous and varied channels that make up the Spanish broadcast industry. In early 2004 the 400th VECTORBOX channel went on air and the system was awarded the 'Best Content Delivery Product' prize by the Industry at Broadcast '03. The Vector 3 philosophy is to offer broadcasters a playout solution which provides far greater functionality than a video server and which performs faultlessly under pressure and in the real spirit of broadcast. This goal is achieved through innovative design, rigorous software engineering and exhaustive testing coupled with efficient and personal support.