



TATAMIA

Hall: 1
Stand: 1.391

FOR FURTHER INFORMATION

Mr. Rodrigo Checa
Dpto. Marketing
Forum Nord
c/Marie Curie, s/n
08042 Barcelona SPAIN
Tlf. +34 93 291 76 49
Fax. +34 93 276 19 18
rcheca@tatamia.com
www.tatamia.com

COMPANY PROFILE

TATAMIA is a company specialized in new technologies developments serving to communication and entertainment businesses. Our flagship product, Tatamia Interactive Channel ® (TIC), is the very first audiovisual SMS to TV platform allowing real-time interaction with the audience using their mobile phones. This revolutionary technology allows the audience to interact almost instantaneously with multimedia content displayed on any audiovisual device, using their mobile phones as a powerful remote control. Starting from this new concept we have developed a wide range of interactive services providing significant value for businesses in the entertainment, media, marketing and advertising areas. These platform's advanced features and the high quality professional service offered by our company have become key elements that clearly differentiates Tatamia's offer from other products on the market. At present TIC is the reference platform for the SMS to TV market, counting with more than 100 TV channels as customers in different European countries.

Products:

- SMS-TV

OBJECTIVES FOR IBC 2007

Its intention is to continue with the expansion of Jukebox, the perfect solution for musical channels.