



## **SIDSA**

**Hall:** 4

**Stand:** 4.348 / IP245

### **FOR FURTHER INFORMATION**

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### **COMPANY PROFILE**

SIDSA is an international technology Provider of Global Solutions in the fields of Mobile TV and, Digital TV, IP TV Conditional Access systems and Broadband. It offers a wide range of multimedia products: from its own System on Chip (SoC) integrated circuits to global and vertical integrated solutions to its customer.

Initially as a Design House of Semiconductor, SIDSA has become a highly reputed international provider with a design centre in Tres Cantos (Madrid) and offices in The Silicon Valley and Hong Kong.

#### **Products:**

- PolarPLUS : POLAR PLUS platform, the smallest and most interoperable DVB-H platform in the world for DTT, DVB-H and IPTV.
- LorenTV: the second generation of SIDSA reference design for DVB- H that introduces high performances in the DVB-H demodulator chip market
- KeyFly CDN: an encryption system for distributing terrestrial networks on satellite links.

### **OBJECTIVES FOR IBC 2007**

Launching for the European market SIDSA new products and be in contact with its European customers.