



## SGO

**Hall:** 7  
**Stand:** 7.601

### FOR FURTHER INFORMATION

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### COMPANY PROFILE

In the early years SGO used to working side by side with its clients in real production environments as a systems integrator and 3<sup>rd</sup> party solutions provider and when faced with insurmountable problems SGO took on the challenge to develop their own solutions for specific client needs. Today, as developers, SGO is especially conscious that our success is directly related to how well we are able to resolve the real world problems our clients are facing in the broadcast and media industries today. This practical approach to our business has lead us to create technologically advanced, open, and flexible solutions which are designed to work with existing infrastructure so that our solutions can grow to satisfy any client future needs as well as maintaining the value of the investment. SGO has been distributing, providing system integration, and developing solutions for the film and media industries since 1983 and our client base extends across the world servicing professional sectors such production, post production, advertising, small, medium and large television broadcasters, digital cinema and film labs. Our clients include companies such as Telemadrid, TV3, TVG, Eitb, TVE, Dygra, Videomedia, Molinare, Thomson Technicolor Madrid, Real Madrid Televisión, CCTV, Localia, Canal FOX, AXN, IBRECIN, Serena Digital, Imagen Line, Alcine, Barça TV, Media pro, SAT1 Germany, RTL Germany, Pictierion Das Werk Germany, Baraka UK, Medialuna Argentina, BCMB UK, Universidad de Bergen Norway, Hocus Focus in Norway, KBS Korea, Optix Digital in Canadá, Porto TV Portugal, FETV Panamá, Samacom Dubai, Ajman TV, Tele Lumiere Libanon, RTM Malasia, Superfoon Holland, Sat 7 Ciprus, Belga.com, Future TV Libano.

### Products:

- SGO Mistika SD/HD/2K
- SGO News
- SGO Cluster
- SGO Natural Studio
- SGO Green Box
- SGO Black Box
- SGO Open Storage

### OBJECTIVES FOR IBC 2007

SGO aspires to provide the leading edge tools and solutions necessary for the broadcast and media industry to maximize its' creative potential without ever forgetting to support each and every client with best possible after sales service.