

FUTURLINK



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COMPANY PROFILE

FuturLink provides technology and software tools that allow the creation of interactive communication channels, loyalty programs and transactional services with the mobile phones of consumers at the point of sale and digital out of home using wireless technologies such as Bluetooth, Wi-Fi and NFC. Thanks to the scalability of our platforms it is possible a smooth integration with Digital Signage platforms, CRM or CMS systems, permitting the creation of real two way interactivity channels with brands in proximity or mobility and the implementation of one-to-one mobile marketing strategies.

As a novelty we are presenting the concept of “web to mobile”, broadening the interactivity concept with mobile phones to any digital content within a web site. FuturLink technology is present in more than 50 countries in the 5 continents. Our clients are Mobile Operators, retail companies, brands, publicity agencies, interactive agencies, media groups and software integrators.