

ALFAMULTIMEDIA DIGITAL



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COMPANY PROFILE

Alfa Multimedia, the medical knowledge company, founded in 1999, is an information technology company that develops multimedia projects for the healthcare sector. Pharmaceutical Industry, Hospitals, Government, Publishers and Universities are its key market segments, where medical doctors, pharmacist and patients play a central role.

The medical clinical simulator, Mediteca, its key solution, is a cutting edge innovation in the brand new medical simulation field. With this tool, doctors will be able to be trained and evaluated in all types of clinical cases, so the impact in the improvement of the quality of the overall medical practise and diagnosis will be substantial, saving important time and money. The application provides relevant data in order to be used by all the healthcare stakeholders, from hospitals to consultants, and of most importance, it can be integrated with current hospital management systems, as well as e-learning platforms.

Key Products and Services:

- Medical Clinical Simulation – MEDITECA
- Mobile solutions for healthcare / Mobile TV
- e-learning
- e-health
- Knowledge and content provider
- Web 2.0 developments

The company is seeking partners all around the globe, in order to distribute and adapt the clinical simulator to each market.