

**SIDSA**



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## **COMPANY PROFILE**

SIDSA, audiovisual technology provider with active in semiconductor design, conditional access, digital headends and overall project management. SIDSA headquarters are in Madrid and has offices in Dubai, Hong Kong, Moscow, San Francisco and a R&D center in Zaragoza. In 2006 SIDSA investment from the Spanish private equity and venture capital groups: Inova Capital and Baring Group, has stimulated its international expansion and growth.

SIDSA's digital TV headend portfolio includes contribution and distribution network solutions, broadcast-to-IPTV EtherTV gateways and terrestrial and mobile digital TV platforms, POLARplus, the most compact but fully featured headend product line in the market.

SIDSA complements its headend line with KeyFly 2.0 Xtreme, a smartcard-less conditional access system, specifically designed to offer the maximum level of security and flexibility in horizontal pay-TV markets, such as DTT.

SIDSA also offers ultra-secure, state-of-the-art CAMs (conditional access modules) for third party smartcard-based CA.

## **PRODUCTS**

Karina 4 HD: encoder high definition H264.AVC

POLARplus: DVB-T/DVB-H Headend

Telefunken: DVB-H mobile TV mobile phones

## **OBJECTIVES TO NAB 09**

Reinforcing SIDSA's image in America and showcasing company products and services portfolio focusing on South and Central America market.